

ARTEMEDIA
HIDAYAT
INDONESIA

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Product Catalog

—— KUM SHARPENER 2025



DYNAMIC TORSION ACTION®

We are the only manufacturer in the world to equip our sharpeners with a curved blade. Due to the curved blade form, the cutting edges are under constant tension and cannot “curl-up” as a result of the ensuing pressure during sharpening.

This in turn prevents rebounding or cracking of the pencil tip. Furthermore, the pressure against the screw-head prevents it from lifting or loosening.



KUM® BLADES

Probably the most important component is the blade. If a blade does not work cleanly and reliably, i.e. sharpen the pencil with high precision, then the entire sharpener is worthless.



Our blades are manufactured with a measurement tolerance of 5/100 mm. Equally important is the hardening of these blades. We harden the steel with 64 HRC. For comparison and understanding: top knives for use in the kitchen have a maximum of 53 HRC. These sub-processes are the most complicated in the manufacturing of the product. This hardness is necessary because pencil leads contain clay, which is a type of stone. Normally, metal is ground down with stone, but the pencil sharpener does it the other way round!

KUMINOX

KUMINOX is a surface finishing process. It protects the surface from corrosion and gives it an incomparable silky matt, elegant shine.

ICONS



Screw cap



Click closure



Dust closure



Lead



Ink edge



Wood



Eraser



Round cone



Soft sharpening



Softie

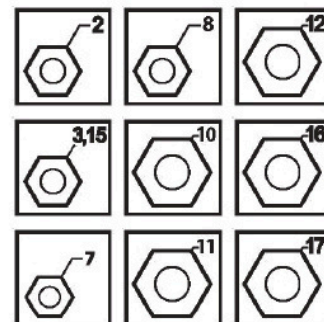


Unbreakable



Normal cone

Diameter in mm



Sharpener - Polystyrene



Rp 10.000



1 Hole 100-1

No. 1010221

Pencil sharpener, block profile with recessed grip area



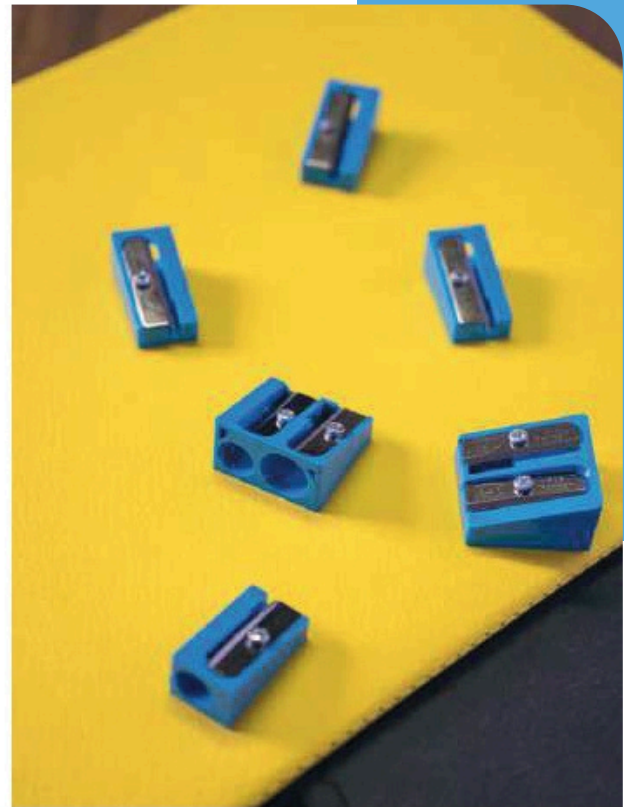
Rp 16.000



2 Hole 410 K

No. 1010521

2-hole pencil sharpener, wedge profile



Sharpener with container



Rp 17.000



1 Hole MIKRO K1

No. 1022201

Pencil sharpener with small waste container, fits in every pencil cases



Rp 23.000



1 Hole ROTARÉ K1

No. 1027221

1-hole inner sharpener and pencil hole cover



Rp 25.000



1 Hole 210 K

No. 1020421

Pencil sharpener with grip zone, dome lid, pencil hole cover



Rp 24.000



1 Hole MINI TRI K1

No. 4021921

Container sharpener with pencil hole cover





Rp 35.000

2 Hole POD K2

No. 3031121

2-hole pencil sharpener with waste container, flexible and unbreakable



Rp 32.000

2 Hole 2-in-1 K2

No. 3033521

2-hole sharpener with a small waste container



Rp 43.000

1 Hole 1870 KM1

No. 3032021

pencil sharpener, pencil hole cover



Rp 35.000

1 Hole ELLIPSE K1

No. 3033321

Container pencil sharpener, flexible and unbreakable



Rp 38.000

2 Hole 1870 KK2

No. 3030821

2-hole container sharpener, with pencil hole cover



Rp 38.000

2 Hole PAL K2

No. 1024721

2-hole container sharpener, pencil hole cover



Rp 39.000

2 Hole CLICK-SNAP K2

No. 1028421

2-hole container sharpener pencil hole cover



Rp 58.000

2 Hole PAL M2

No. 1036321

2-hole pencil sharpener with pencil hole cover



Rp 69.000

4 Hole 4-in-1 K4

No. 1028321

4-hole inner sharpener, with click clack pencil hole cover





Rp 65.000

2 Hole 2-in-1 M2

No. 103.20.21

2-hole sharpener with waste container, cover



Rp 66.000

2 Hole

CLICK-SNAP M2

No. 1028721

2-hole container sharpener, pencil hole cover



Rp 68.000

2 Hole CUBE M2

No. 1037621

modern design with lead sharpener



Softie Sharpener



Rp 45.000

1 Hole MINS M1 Ice

No. 3035421

1-hole pencil sharpener with waste container, flexible and unbreakable



Rp 72.000

1 Hole 221 M1 MF

No. 1030171

1-hole pencil sharpener with waste container, flexible and unbreakable

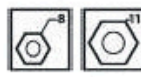


Rp 102.000

2 Hole 442 M2 Pop

No. 3470021

2-hole pencil sharpener with waste container, flexible and unbreakable



Softie
SHARPENER

Sharpener - Magnesium



Rp 30.000

1 Hole Magnesium 400-1

No. 1040201

Magnesium sharpener,
block profile with recessed grip area



Rp 41.000

2 Hole Magnesium 410

No. 1040501

2-hole magnesium
sharpener, wedge profile

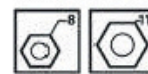


Rp 58.000

2 Hole Magnesium 475

No. 1040521

Color 2-hole magnesium
sharpener in cool and
elegant colours



Rp 44.000

2 Hole Magnesium 410SG

No. 1044231

High-precision magnesium
sharpener, softie grip
zones, KUMINOX coating

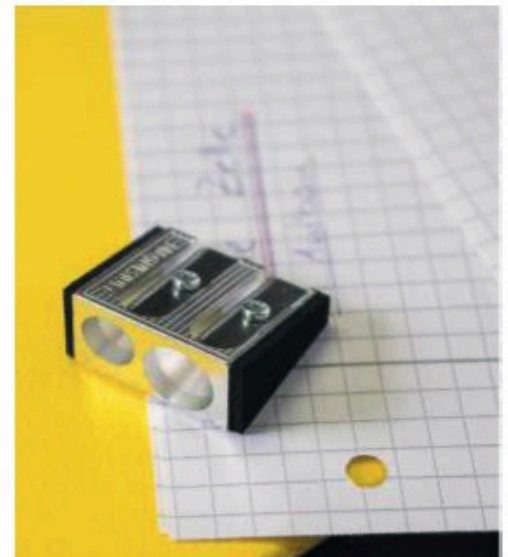


Rp 21.000

1 Hole Magnesium 400-1K

No. 1044231

High-precision magnesium
sharpener,
zones, KUMINOX coating



Sharpener - Wood



Rp 18.000

1 Hole WOOD 1

No. 1070101

Beech wood pencil
sharpener



Rp 27.000

2 Hole WOOD 2

No. 1070201

Beech wood 2-hole
pencil sharpener





Special Sharpener



Rp 53.000



1 Hole 250

No. 1051121

Lead pointer with container, for Ø 2+3,15 mm, specially hardened blade



Rp 60.000



1 Hole 226 Wax T

No. 1050571

For wax crayons, produces rounded tips with double-blade system



Rp 68.000



2 Hole 218T

No. 1050471

produces sharp and/or rounded taper on pencils tips



Rp 37.000



1 Hole Plastic Cap Jar

No. 3470427

Slip-on sharpener for Ø 8mm



Rp 95.000



Automatic AS2 Long Point

No. 105.30.21

For extra long pencil tip Ø 8mm



Super
Cute



Sharpener - Pastel



Rp 24.000



1 Hole 1870 Mini K1
No. 3640227

Mini pencil sharpener
with waste container



Rp 51.000



2 Hole PAL M2 PASTEL
No. 3640521

Magnesium 2-hole pencil
sharpener with pencil
hole cover



Rp 58.000



2 Hole 208 M2
No. 364.01.21

Magnesium 2-hole pencil
sharpener with pencil hole cover



Rp 66.000



2 Hole CLICK-SNAP M2
No. 3640721

Magnesium 2-hole
sharpener with pencil
hole cover



Rp 71.000



4 Hole 4-in-1 K4
No. 3640621

4-hole sharpener with
waste container



Lefty Sharpener



Rp 54.000

PAL K2 Lefty

No. 9010521

2-hole pencil sharpener
with pencil hole cover



Rp 87.000

CLICK-SNAP K2

Lefty

No. 9010321

2-hole container sharpener,
pencil hole cover



Rp 85.000

2-in-1 M2 Lefty

No. 1053421

2-hole sharpener with
a small waste container



Rp 125.000

2 Hole M2 Lefty

No. 1052621

2-hole pencil sharpener
with waste container,
flexible and unbreakable



Lefty® SHARPENER 2 Hole With Container

Rautan spesial untuk anak-anak left hander (kidal). Rautan ini dipegang menggunakan tangan kanan sehingga tetap stabil dan tidak bergerak saat tangan kiri memutar pensil. Kekuatan yang dikeluarkan saat memutar pensil tidak terlalu banyak dibandingkan saat meraut pensil menggunakan rautan pada umumnya.

Sharpener - Quotes Black & White



Rp 70.000

**2 Hole 208 M2
B&W**

No. 3700121

Magnesium 2-hole pencil sharpener with pencil hole cover



Rp 85.000

**1870 KM2 B&W
No. 3700321**

Magnesium 2-hole pencil sharpener with pencil hole cover



Sharpener - Tropical



Rp 56.000

**208 M2
TROPICAL**

No. 3720321

Magnesium 2-hole pencil sharpener with pencil hole cover



Rp 85.000

**1870 KM2
TROPICAL**

No. 3720221

Magnesium 2-hole pencil sharpener with pencil hole cover



NEW ARRIVAL



Rp 24.000



1 Hole 1870 Minim Pop K1
No. 1028627
Mini pencil sharpener
with waste container



Rp 69.000

4 Hole 4-in-1 K4 Black
No. 1028371
4-hole inner sharpener,
with click clack pencil
hole cover



Rp 24.000



LONG POINT 202-24 ICE
No. 3035721

Specially designed to produce
long cone-type shavings



Rp 24.000

400-5L LONG CONE
No. 1040601

The long tip makes it easier to
shade and draw lines.



Rp 102.000



**Automatic Long Point -
AS 2M**

No. 3035721

For extra long pencil tip



Rp 102.000

Long Point 2 Step AS3
No. 1055511

For extra long pencil tip



Rp 102.000



**Meisterwerk 2-Step Long
Point Pencil**

No. 1057211

Shapes the wood and lead in two
separate steps. Slidable brake
for only shaving the wood,
with 2 replacement blades



Rp 76.000

208 M2 PFC
No. 3820111

Magnesium 2-hole pencil
with pencil hole cover.
Special Event Creativity



Rp 85.000

208 M2 PFC
No. 3820111

Pencil sharpener, pencil
hole cover.
Special Event Creativity

Eraser



Rp 17.000

Eraser PASTEL

No. 5091011

remove pencils and colored pencils super softly without damaging the paper



Rp 18.000

ULTRA CLN SW

No. 5090911

remove pencils and colored pencils super softly without damaging the paper



Sattler Grip



Rp 31.000



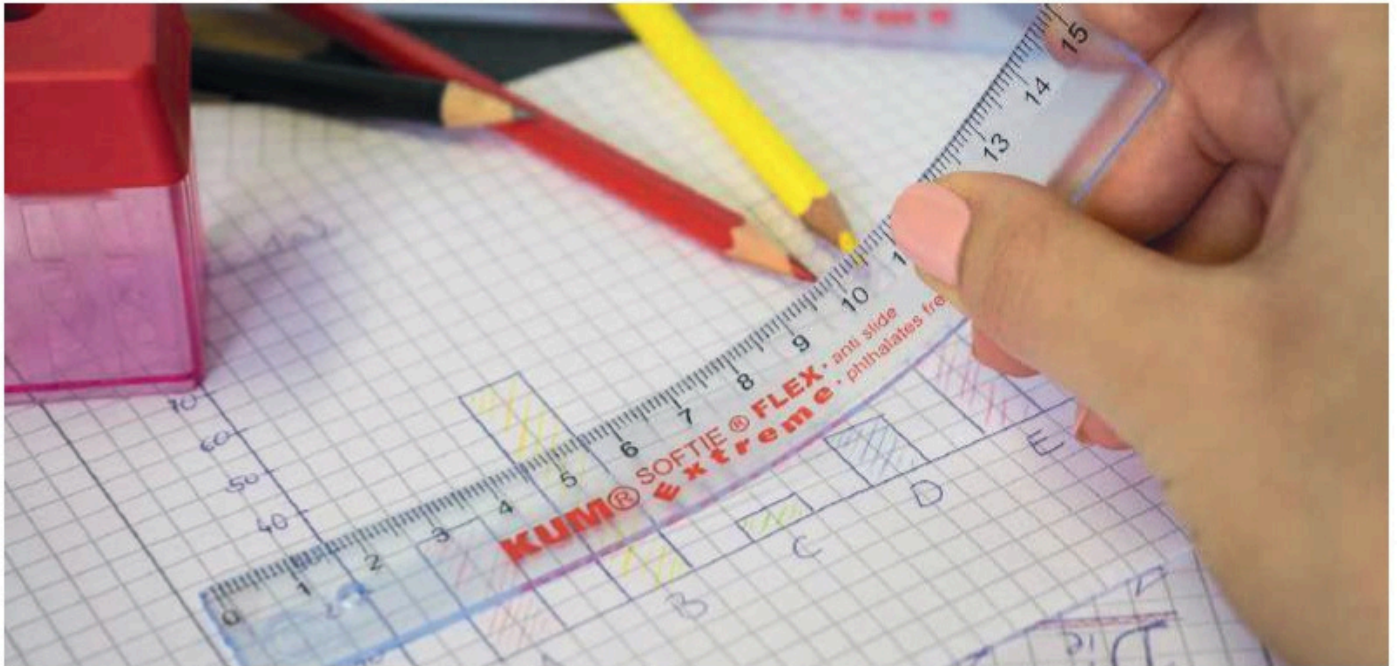
SATTLER GRIP

No. 4060027

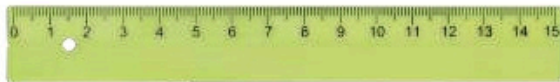
The Sattler Grip is a patented new development that gently grips the fingers. Fits almost all pens!

FITS ALMOST ALL PENS!





Plastic Ruler



Rp 15.000

15CM L1 POP TB

No. 3032229

Ruler 15 cm, flexible material, precision hot-stamped scale, assorted colors, in Tag Bag



Rp 27.000

30CM L3 POP TB

No. 3032329

Ruler 30 cm, flexible material, precision hot-stamped scale, assorted colors, in Tag Bag



Rp 17.000

15CM L1 FLEXI TB

No. 2010139

Ruler 15 cm, flexible material, precision hot-stamped scale, assorted colors, in Tag Bag



Rp 33.000

30CM L3 FLEXI TB

No. 2011639

Ruler 30 cm, flexible material, precision hot-stamped scale, assorted colors, in Tag Bag



Rp 15.000

15CM L1 GK TB

No. 2010109

Ruler 15 cm, polystyrene, precision hot-stamped scale, crystal clear, in Tag Bag



Rp 27.000

30CM L3 GK TB

No. 2010809

Ruler 30 cm, polystyrene, with ink edge, precision hot-stamped scale, crystal clear, in Tag Bag



Rp 30.000



15CM L1 SOFTIE FLEX TB LEFTY

No. 9020119

Ruler 15cm, extreme flexible, in Tag Bag

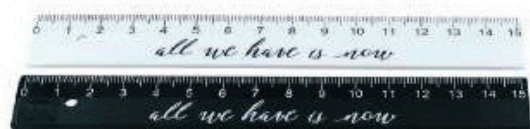


Rp 57.000

30CM SOFTIE L3 FLEX EXTREME

No. 2250519

Ruler 30cm, extreme flexible, in Tag Bag



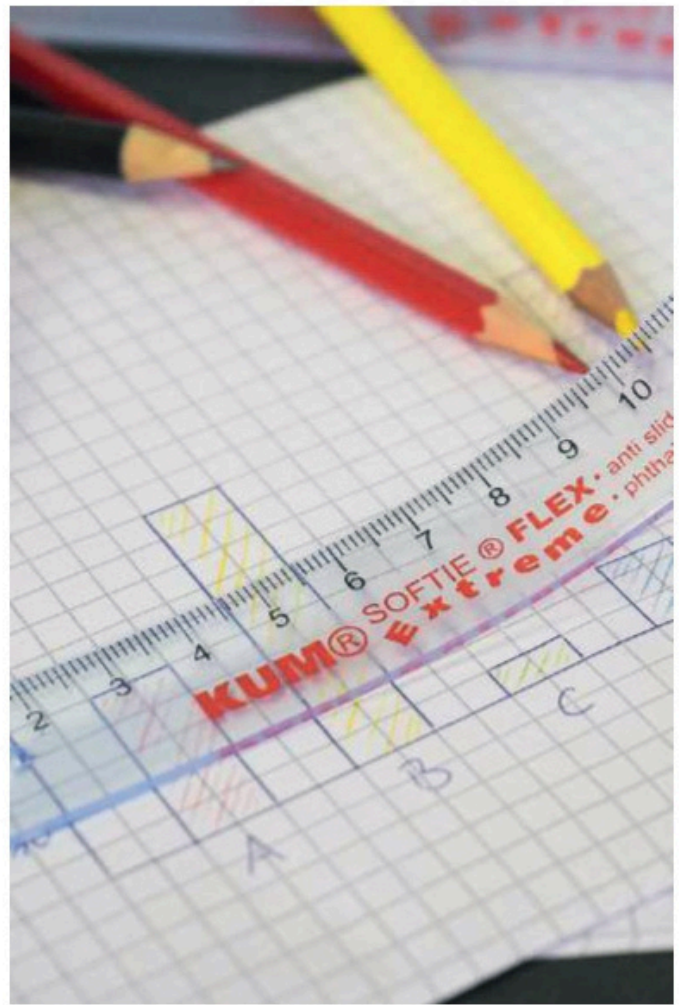
Rp 19.000



15CM L1

No. 3700529

Ruler 15cm



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